



# 2019 Mid-America Trucking Show

## Press Event Schedule

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### Wednesday - March 27

**Media Day**

7:30 AM - 6:00 PM

The Press Event Schedule has been condensed down to Thursday and Friday only. The Press Room will be open on Wednesday with the Business Center running (fax, copier, computers, internet access, etc.) for those Media Attendees that have one-on-ones scheduled and for those that need a quiet place to work.

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### Thursday - March 28

**VIP Hours 10:00 AM - 1:00 PM | Show Hours 1:00 PM - 6:00 PM**

11:00 AM - 12:00PM	Trucking Moves America Forward Press Event	Conf. Rm. C101
12:00 PM - 1:00 PM	Rand McNally Press Conference	Conf. Rm. C105
1:00 PM - 2:00 PM	Find Truck Service Press Event	Conf. Rm. C101
2:30 PM - 3:00 PM	BFGoodrich Introduces New Truck Tire	Conf. Rm. C101

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### Friday - March 29

**Show Hours 10:00 AM - 6:00 PM**

10:00 AM - 11:00 AM	Check Presentation TAT & TravelCenters of America	Conf. Rm. C101
11:00 AM - 12:00PM		
12:00 PM - 1:00 PM		
1:00 PM - 4:00 PM	FMCSA Administrator's Update	Conf. Rm. B101

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### Saturday - March 30

**Show Hours 9:00 AM - 4:00 PM**

10:00 AM - 12:00 PM	PKY Truck Beauty Championship Awards Presentation	Conf. Rm. B101
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**EXHIBIT MANAGEMENT ASSOCIATES, INC.**

1404 Browns Lane, Suite E ■ Louisville, Kentucky 40207 ■ 502.899.3892 ■ 800.626.2370 ■ Fax: 502.899.3952



# 2019 Mid-America Trucking Show

## Seminar Schedule

### Thursday - March 28

VIP Hours 10:00 AM - 1:00 PM | Show Hours 1:00 PM - 6:00 PM

10:00 AM - 11:00 AM	Owner-Operators: How to Negotiate the Most Profitable Freight	Brent Hutto, Truckstop.com Tyler Johnston, Mercer
11:15 AM - 12:15 PM	Top 5 Trends Driving the Trucking Industry	Bibby Financial Services
12:30 PM - 1:30 PM	The Battle For Profit: Helping You Navigate The Biggest Obstacles to Success in Today's Market	Trucker Tools
1:45 PM - 2:45 PM	Turning Data Into Insights: Using ELDs and Video to Increase Efficiency and Safety	KeepTruckin
3:00 PM - 4:00 PM	FMCSA Session: Legislatively Mandated Actions Update	Federal Motor Carrier Safety Administration
4:15 PM - 5:15 PM	Benefits of ELD and Factoring Services for Your Trucking Company	OTR Capital & KeepTruckin

### Friday - March 29

Show Hours 10:00 AM - 6:00 PM

10:00 AM - 11:00 AM	Inside the Mind of a Shipper: What shippers are doing to help trucking companies	Dan Lewis CEO, Convoy
11:15 AM - 12:15 PM	FMCSA Session: Assisted Technologies for Drivers	Federal Motor Carrier Safety Administration
12:30 PM - 1:30 PM	How to Increase Profitability in a Heavy Duty Repair Shop	Fullbay
1:45 PM - 2:45 PM	How Untreated Driver Health Conditions Cost Drivers and the Industry Billions of Dollars Each Year	UrgentCareTravel
3:00 PM - 4:00 PM	Owner-Operators: Pathway to Independence-Step by Step to Becoming Independent	Truckstop.com Kevin Rutherford, Brent Hutto, Jenna Moore
4:15 PM - 5:15 PM	3 Easy Ways to Pull Ahead of Your Competition	Samsara

### Saturday - March 30

Show Hours 9:00 AM - 4:00 PM

10:00 AM - 11:00 AM	Owner-Operators: Using Technology to Grow and Manage Your Business	Truckstop.com Jenna Moore
11:15 AM - 12:15 PM	How To Start a Trucking Company	Apex Capital Corp
12:30 PM - 1:30 PM	Alex Deborgowski - Life on the Ice Road	Lanefinder Driver Recruiting
1:45 PM - 2:45 PM	FMCSA Session: Electronic Logging Devices Update	Federal Motor Carrier Safety Administration
3:00 PM - 4:00 PM	Commercial Motor Vehicle Inspections	Kentucky State Police (KSP)

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