



# DIRECTORY ADVERTISING INSERTION ORDER

To reserve advertising space in the 2019 Mid-America Trucking Show Directory & Buyer's Guide complete this form, and submit the form to Adam Weckman, adam.weckman@truckingshow.com.

**ADVERTISER INFO:** (Ad Company name will be listed in ad index)

**BILL TO:**  Advertiser  Agency

Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

Company: \_\_\_\_\_  
PO#: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

**ADDED-VALUE PACKAGES:** Combine advertising space with high visibility branding opportunities and reach more industry professionals for less.

**Showcase Package \$1,600\***

Includes:

- 1/2 page ad in the MATS Directory (\*standard position)
- One free Product Showcase listing (\$400 value)

**Premium Branding Package \$2,200\***

Includes:

- Full page ad in the MATS Directory (\*standard position)
- Free logo Enhanced Listing in Directory & in MATS website Exhibitor Search (\$300 value)
- One free Product Showcase listing (\$400 value)

Learn more about logo branding opportunities at [www.truckingshow.com/advertising-logo](http://www.truckingshow.com/advertising-logo)

**ADVERTISEMENT DETAILS:**

Indicate Ad Size:  Full Page  1/2 Page  1/3 Page  1/6 Page \$ \_\_\_\_\_

Indicate Ad orientation:  Horizontal  Vertical  Island

Premium Position:  Back Cover\*  Map Pages\*  Inside Front Cover\*  Inside Back Cover\*  
(\* full page only)  First Twenty pages\*  Adjacent to Editorial\*  Adjacent to Listing \$ \_\_\_\_\_

**TOTAL COST:** \$ \_\_\_\_\_

**EMAIL OR FAX INSERTION ORDERS TO:**  
Adam Weckman | Director of Advertising  
502.899.3892

Email: [adam.weckman@truckingshow.com](mailto:adam.weckman@truckingshow.com)

Fax: 502.899.3952

**AD MATERIALS WILL BE DUE BY MARCH 5, 2019**

**INVOICES WILL BE ISSUED AFTER THE SHOW WITH A NET 30 PAYMENT SCHEDULE**

- Non exhibiting and new exhibiting companies will be required to pay in full before the materials closing date.
- This order constitutes a contractual agreement and advertiser is bound by all terms and conditions listed on our website at [www.truckingshow.com/adtermsandconditions](http://www.truckingshow.com/adtermsandconditions).