



THE PURSUIT OF EXCELLENCE

MARCH 26-28, 2020
AT THE 49TH ANNUAL MID-AMERICA TRUCKING SHOW
KENTUCKY EXPO CENTER, LOUISVILLE, KY





The Pursuit of Excellence

PKY TRUCK BEAUTY CHAMPIONSHIP

Now entering its 30th year the PKY Truck Beauty Championship starts the show truck season with the largest grouping of top quality show trucks in the country, all vying for honors in the country's premier truck beauty show.

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We at 10-4 Magazine have been “pursuing excellence” since 1993 and, since 2003, part of that “pursuit” has included attending and covering the Paul K. Young Truck Beauty Championship at the Mid-America Trucking Show. This event not only kicks off the show truck season, but it sets new standards and raises the bar for every show truck, working or otherwise, each year. If you want to see the “best of the best” in trucks and feel your rig can go toe-to-toe with the big dogs, we encourage you to attend and/or participate in this 1st class competition!

Daniel J. Linss, Managing Editor at 10-4 MAGAZINE

CHOOSE YOUR BEST TRUCK OR TRUCKS, COMPLETE THE ATTACHED REGISTRATION FORM AND SUBMIT YOUR ENTRY ASAP TO: BUD FARQUHAR – STARS & STRIPES



STARS & STRIPES LLC.,

Bud Farquhar / phone: 949-500-1818 / email: budnucom@aol.com



INFORMATION ABOUT THE MID-AMERICA TRUCKING SHOW OR TRAVEL QUESTIONS:

Visit WWW.TRUCKINGSHOW.COM.

SHOW DATES: THURSDAY - SATURDAY / MARCH 26-28, 2020

SHOW TRUCK PARKING AND CHECK-IN MONDAY-WEDNESDAY, MARCH 23-25





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A MUST READ FOR EVERYONE

**SCHEDULE YOUR ARRIVAL AND PREP-WORK ACCORDINGLY.
BELOW IS 2020 PKY JUDGING SCHEDULE BY DAY/TIME/CLASS**

SUNDAY - MARCH 22 PREP LOT OPEN 8AM - TRUCK WASHING AVAILABLE

WEDNESDAY MARCH 25 JUDGING - RAGS DOWN 1PM - JUDGING BEGINS 1:30PM

Antique Original
Antique Custom
1st Show Bobtail
1st Show Combo
New Truck Bobtail

WEDNESDAY MARCH 25 LIGHTS JUDGING BEGINS AT DUSK

Working Bobtail
Working Combo
Limited Mileage Bobtail
Limited Mileage Combo

THURSDAY MARCH 26 CLASS JUDGING RAGS DOWN 8:30AM - JUDGING BEGINS 9AM

Working Bobtail
Working Combo
Working Dump-Straight TR (if less than 3 reg. in class - put in bobtail class)
Working Dump Combo
Working Combo Company Owned
Limited Mileage Bobtail
Limited Mileage Combo
Limited Mileage Dump
Working Combo Dump
Working Engine
Working Bobtail Paint
Working Combo Paint
Working Interior Cab Only
Working Interior OEM Sleeper & Cab
Working Interior Aftermarket



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IMPORTANT – PLEASE READ EVERYTHING SHOWN BELOW

*****REGISTER BY MARCH 1 TO BE IN PKY SPECIAL SECTION OF MATS DIRECTORY AND BUYER'S GUIDE*****

REGISTRATION & COMPETITION PROCESS

1

PREP LOT OPENS SUNDAY MARCH 22, ON-SITE REGISTRATION BEGINS 10AM MONDAY

(To give all competitor's maximum preparation time, our objective is to have all registration completed by Wednesday noon)

Building the show lot parking top-to-bottom begins Monday afternoon and continues Tuesday and Wednesday. Following your registration, when your prep-lot truck preparation is complete, you will advise show staff who will give you the time for picture-taking and final parking. Please have your cab interior organized and prepared for inside picture taking.

2

SPACE IS LIMITED

We will welcome trucks as long as there is suitable space. Our 2019 show was full and we expect a repeat at our 2020 event. In fairness to everyone, we cannot hold show lot parking spots for late arrivals. This could cause turning away trucks that are on-site preparing for show participation.

3

NINTH ANNUAL 2019 PKY REPORT WITH COMPREHENSIVE REALTIME SHOW RESULTS

To create a reader-friendly publication these features will be included:

- Winners List showing page number of each winner
- Index page showing page number of all trucks entered
- Index showing page number of all Sponsor full page ads
- As competitor registrations are received, truck numbers will be assigned sequentially beginning with 101 – 102 – 103, etc. The trucks will be shown in this order in the report.

4

ATTENTION ALL LIMITED MILEAGE ENTRANTS, YOU MUST READ RULE 3b (PAGE 7)



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MAIN CLASSES TRUCKS CHOOSE ONE MAIN CLASS.

THE WORKING TRUCK DIVISION, ENTRY FEE \$75.00

Working Trucks are defined as those with minimum annual mileage of 75,000 miles. Dump trucks require 25,000 miles per year. Trucks with less than 75,000, or 25,000 for dumps, will be entered in appropriate class during the registration check-in process. For accuracy and fairness, if the entered truck mileage has not been read at any of our past shows, it is your responsibility to provide documents that clearly prove, without any doubt, the current mileage on the truck.

- Model Year classes— splits determined after registration
- Company Owned Truck—Company must own 25 or more trucks in its fleet
- Dump

The following main classes may compete as working truck but will not qualify for Best of Show trophy:

- First Time Show—Any model year, first truck beauty show entered by truck and competitor.
- New Truck less than 12 months since taking delivery and under 75,000 miles. Not eligible for Best of Show.

The entire truck is judged in main classes, including the interior, engine and undercarriage and paint.

THE LIMITED MILEAGE DIVISION, ENTRY FEE \$175.00 (READ SHOW RULE 3B ON PAGE 7)

- Limited Mileage Combo and Bobtail: a limited mileage truck is defined as a truck of any model year that meets minimum DOT requirements for its type but does not work the required number of miles to compete as a working truck. Entire truck is judged. Automatically entered in main class and all special classes; interior, paint, engine, lights.
- Trophies awarded: top 5 Limited bobtail and combo in main class, best paint bobtail and combo, best lights bobtail and combo, best engine, best interior.

ANTIQUE CLASSES, ENTRY FEE \$75.00

- Antique —Models 25 years or older. May also enter for Best Engine and Best Paint @\$25/each.

SPECIAL FEATURE CLASSES

Trucks in the Working division may enter the following classes at their option, entry fee \$25 each class.

(Entrants will choose just one Interior class)

- Interior, Cab Only
- Interior, OEM Sleeper
- Interior, Custom Aftermarket Sleeper
- Engine
- Paint
- Lights

BEST OF SHOW AWARD, ENTRY FEE \$175.00

For those entries wanting to compete for **Working Best of Show** will enter; Main Class plus the 4 specialty classes: interior, engine, paint, and lights. First, the entire truck will be judged by the Main Class judges followed by the Specialty Class Judges judging the 4 classes.

The main class overall judging points will be combined with the 4 specialty classes: interior, engine, paint and lights. The highest grand total will determine the **BEST OF SHOW WINNER**.



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SHOW TRUCK EVENTS RULES

READ THESE RULES CAREFULLY – THEY APPLY TO EVERYONE

For show fairness and consistency, all trucks entering working or limited class will be DOT Approved. This does not apply to the Antique Class. If you have any problems please contact a member of the show management and let us resolve it together. We hope you have a great time. *These rules are intended to insure a safe, fair, fun-filled show and must be adhered to by all entrants and friends.*

1. Show Management is the final authority.
2. All trucks must stay on the show lot until 5pm. For liability reasons we need to allow the majority of the crowd to depart before engine start and departure. **STAY ON THE SHOW LOT UNTIL 5PM SATURDAY.**
3. All entries must be verifiable legal working trucks by the individual entering the truck, licensed with a current safety inspection and registered to haul freight, with documentation available in truck if requested by show staff. Working trucks must run a minimum average of 6,250 miles per month (75,000 miles per year). Trucks with less than 75,000 miles/yr will be entered in an appropriate class during the registration check-in process. Proof of mileage, such as quarterly fuel tax reporting forms, fuel tax receipts or 1099s for drivers, may be required. Odometers must be in good working order. All entrants must be able to prove their mileage with our electronic reading or supporting documents. **Verbal explanations will not be adequate.**
- 3a. **NEW TRUCKS UNDER 75,000 MILES & LESS THAN 12 MONTHS OLD:** Will compete as a main class in the working division, but will not be eligible for Best of Show awards, or the truck can enter the LIMITED MILEAGE division.
- 3b. A Limited Mileage truck is defined as: A **class 8** truck of any type and age that has met DOT requirements for commercial trucks, but does not have enough working miles to be defined as a “working” truck under the mileage rule, #3. To maintain equality and judging-fairness there are two separate classes of Limited Mileage Trucks; one “with miles” and one “without miles”. The proper class-assignment of each of these trucks will be finalized at time of check-in at the registration tent in the PKY prep lot at MATS.
4. When competing in a working class, the truck must be ready to turn the key and drive away. That means no jack stands and no loose pieces of stainless. Bumpers, spring covers and other “drop-on” pieces must be attached prior to your arrival on the show lot and your truck must leave with the same equipment.
5. If you compete as a Combination in a working class, the trailer must also work year-round. There will be an automatic 3-point deduction taken on trailers that have not run enough miles to meet working status—see rule #3.
6. If entered in the lights class, all lights must be in working order and run off the truck’s power supply. No outside power sources may be used. Only DOT approved lights will be included in the truck’s light judging.
7. For those sleeping in their trucks, on-board, auxiliary generators may only be run outside of show hours, and if they do not infringe on others with fumes or noise.
8. If deemed appropriate, show management reserves the right to adjust classes. Generally, there must be at least 3 entries to make a class.
9. The First Show class is for competitors entering their first show. If entering a First Show class, then the only other class that can be entered will be the lights class.
10. Once trucks are parked in the show lot, no machine buffers may be used. Hand-polishing only. No running water hoses in the show lot.

CONTINUED ON NEXT PAGE >>>



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SHOW TRUCK EVENTS RULES

11. Tents and umbrellas are authorized as long as they do not block, hinder or infringe on your neighbors.
12. Any display around your truck should not extend out more that 2 feet on all sides.
13. All areas of the truck must be accessible to the judges. Judges will ask for your permission before entering the cab. In main classes the entire truck will be judged. If you have entered cab-only interior as a special feature class and you have a sleeper, your sleeper will not be judged in that class. Judges will **NOT** go under the truck, but will review the undercarriage from the edge of the truck while kneeling.
14. Each truck must have a different competitor. The competitor must be present during judging, and must be accessible during show hours.
15. This is a family event and depicts our industry to the public. Please, no profanity, sexually explicit or blatantly offensive graphics in the show area. Bring matters of anything questionable to the show management and we will decide if it should be covered. You will not have points deducted for covering it up. If you fail to bring it to our attention and the judges consider it offensive, you risk loosing points.
- 16a. **ALCOHOL POLICY** Everyone is expected to be completely sober during judging. Should a competitor be deemed “under the influence” they will be automatically disqualified with no registration fees refunded. Under no circumstances can alcohol be consumed and/or visible during judging. If Alcohol Policy is violated, a 25-point penalty per judge will be assessed on the truck score.
- 16b. Playing music allowed only if it does not interfere with the enjoyment of others. Show Management will make the decision.
17. NO support vehicles will be allowed on the show lot. No exceptions.
18. Entry fees are NON-REFUNDABLE, unless sufficient notice is given and the space can be filled.
19. Distribution of literature and products and/or selling product on the show lot is regarded as a commercial exhibit and is prohibited. Company and/or show truck involved in this of type activity is subject to removal from the show. This is reserved for paid sponsors only. Signs advertising product/services of any company are also prohibited. However, it is permissible to have one thank you sign of modest size to mention the truck name, specs and suppliers of the truck by name (no soliciting permitted) and placed within 2 feet from the truck. Anyone violating this policy can be disqualified and removed from the show. Show management reserves the right to bar from entering, any party whose primary interest is for promoting their own private or commercial interests, rather than the sole purpose of competing in the truck beauty event.

2020 ENTRY FORM AND SPACE RESERVATION

THERE HAVE BEEN CHANGES. PLEASE READ ENTIRE REGISTRATION PACKET.

PKY Office Use Only

Correspondence

Truck #:

COMPETITOR INFORMATION: The following information must reflect that of the individual showing the truck. All fields are required.

Competitor / Driver

Occupation / Title

Owner Operator

Company Driver

Fleet Owner

Mailing Address

City

State/Prov

Zip Code

Email

Main Phone

Alt. Phone

COMPETITOR INFORMATION: The following information must reflect that of the owner of the truck.

COMPLETE THIS SECTION ONLY IF THE TRUCK IS NOT OWNED BY THE COMPETITOR

Owner / Company

Occupation / Title

Owner Operator

Fleet Owner

Mailing Address

City

State/Prov

Zip Code

Email

Main Phone

Alt. Phone

REQUESTING BADGES FOR THE MID-AMERICA TRUCKING SHOW

Registering to compete in the PKY Truck Beauty Championships includes credentials to get into the Mid-America Trucking Show. Once your Competitor Registration Packet has been approved, we will email you a unique link that will allow you to register up to 6 crew/family members with VIP Badges for MATS. Each badge is good for all 3 days of MATS, including the VIP Session on Thursday.

Those who register for MATS **prior to February 25** will have their badges mailed to them in early March.

Those who register for MATS **after February 25** will need to bring their registration confirmation email to the show to have their badges printed on-site.

Check all companies with products/services on your entered show truck. Select all that apply.

4-State Trucks

Howes Lubricator

Lifetime Nut Covers

Lincoln Chrome

Mac Trailer

Current OOIDA member

Performance Diesel Inc(PDI)

Quick Silver Liner

Roadworks Mfg.

Valley Chrome - Wingmaster Co.

Renegade Products

Evan's Detailing

PLEASE COMPLETE THIS SECTION,
THANK YOU!

FORM CONTINUES ON NEXT PAGE

2020 ENTRY FORM AND SPACE RESERVATION ***THERE HAVE BEEN CHANGES. PLEASE READ ENTIRE REGISTRATION PACKET.***

TRUCK INFORMATION: The following information must reflect that of the truck being registered.

Tractor Year Color # Axles

Make Model Truck Name

Trailer Year Make Model

Please select one: Bobtail Combo

MAIN CLASSES (check box below to select one): **TOTAL COST** (for class selection) \$

LIMITED MILEAGE (MAIN CLASS) \$175 ENTRY FEE
 Trucks that have run less than 75,000 miles in the last 12 months. Any model/year.
 All specialty classes are automatically entered and judged in the limited mileage class.
BE CERTAIN TO READ EVENT RULE 3B ON PAGE 7

LIMITED MILEAGE DUMP (MAIN CLASS) \$175 ENTRY FEE
 Trucks that have run less than 25,000 miles in the last 12 months. Class 8 multi axle straight truck / combo truck & trailer including transfer style.

WORKING TRUCK (MAIN CLASS) \$75 ENTRY FEE
 Trucks that have run more than 75,000 miles in the last 12 months. Dumps are required to have run 25,000 miles in the last 12 months.

All WORKING TRUCKS must select one SUB-CLASS from below.

- MODEL YEAR (SUB-CLASS)** Grouped by model/year. Classes to be determined at the show.
- COMPANY OWNED (SUB-CLASS)** Must be 25 or more trucks in fleet. Name of Company:
- DUMP** Any class 8 multi axle straight truck or combo truck & trailer including transfer style.

*****THE FOUR MAIN CLASSES BELOW WILL NOT QUALIFY FOR BEST OF SHOW.*****

ANTIQUE ORIGINAL (MAIN CLASS) \$75 ENTRY FEE
 Models 25 years or older no mileage requirement. Can enter best engine and bests paint - \$25/ea

ANTIQUE CUSTOM (MAIN CLASS) \$75 ENTRY FEE
 Models 25 years or older no mileage requirement. Can enter best engine and bests paint - \$25/ea

FIRST SHOW (MAIN CLASS) \$75 ENTRY FEE
 For working trucks; must be competitor's and truck's first time in any truck show. Not eligible for Best of Show.
 Can ONLY enter lights for specialty classes

NEW TRUCK (MAIN CLASS) \$75 ENTRY FEE
 Under 75,000 miles and less than 12 months old. Not eligible for Best of Show. Can enter specialty classes @ \$25/ea

SPECIALTY CLASSES (check boxes to select all that apply): **TOTAL COST** (for class selections) \$

- LIGHTS (SPECIALTY CLASS)** \$25 ENTRY FEE
- ENGINE (SPECIALTY CLASS)** \$25 ENTRY FEE
- PAINT (SPECIALTY CLASS)** \$25 ENTRY FEE
- INTERIOR (SPECIALTY CLASS)** \$25 ENTRY FEE

All TRUCKS entering INTERIOR (SPECIALTY CLASS) must select one SUB-CLASS from below.

- CAB ONLY (SUB-CLASS)** **OEM SLEEPER (SUB-CLASS)** **CUSTOM AFTER MARKET SLEEPER (SUB-CLASS)**

SUBMIT YOUR REGISTRATION:
 Please mail completed form along with payment to: **Stars & Stripes LLC, c/o Bud Farquhar 17 Baker Avenue, Westport CT 06880**
 Accepted forms of payment are check or money order payable to 'Stars & Stripes LLC'

ALL COMPETITORS MUST CHECK-IN AFTER MILEAGE READING WHEN ARRIVING AT THE SHOW TO COMPLETE REGISTRATION