



DIRECTORY ADVERTISING INSERTION ORDER

To reserve advertising space in the 2021 Mid-America Trucking Show Directory & Buyer's Guide complete this form, and submit the form to Adam Weckman, adam.weckman@truckingshow.com.

ADVERTISER INFO: (Ad Company name will be listed in ad index)	BILL TO: <input type="checkbox"/> Advertiser <input type="checkbox"/> Agency
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Company: _____	Company: _____
Address: _____	PO#: _____
City: _____	Billing Contact: _____
State/Province: _____ Zip: _____ Country: _____	Address: _____
Contact: _____	City: _____
Phone: _____	State/Province: _____ Zip: _____ Country: _____
E-mail: _____	Phone/Email: _____

Authorized by (signature) : _____

ADDED-VALUE PACKAGE: Combine advertising space with high visibility branding opportunities and reach more industry professionals for less.

Premium Branding Package \$2,200*

Includes:

Full page ad in the MATS Directory (*standard position)

Free logo Enhanced Listing in Directory & in MATS website Exhibitor Search (\$250 value)

Learn more about logo branding opportunities at www.truckingshow.com/advertising-logo

ADVERTISEMENT DETAILS:

Indicate Ad Size: Full Page 1/2 Page 1/3 Page 1/6 Page \$ _____

Indicate Ad orientation: Horizontal Vertical Island

Premium Position: Back Cover* Map Pages* Inside Front Cover* Inside Back Cover*

(* full page only)

First Twenty pages* Adjacent to Editorial* Adjacent to Listing \$ _____

Other

TOTAL COST: \$ _____

EMAIL OR FAX INSERTION ORDERS TO:
Adam Weckman | Director of Advertising
502.899.3892

Email: adam.weckman@truckingshow.com

Fax: 502.899.3952

DATE SUBMITTED:

AD MATERIALS WILL BE DUE BY MARCH 3, 2021

INVOICES WILL BE ISSUED AFTER THE SHOW WITH A NET 30 PAYMENT SCHEDULE

- Non exhibiting and new exhibiting companies will be required to pay in full before the materials closing date.
- This order constitutes a contractual agreement and advertiser is bound by all terms and conditions listed on our website at, www.truckingshow.com/adtermsandconditions.